



STRICTLY BUSINESS: THE DALE CARNEGIE IMMERSION SEMINAR

LEARN HOW TO

- Tackle complex challenges
- Generate more and better ideas
- Excel as a consensus builder
- Communicate clearly and concisely
- Reduce self-consciousness and fear
- Use Dale Carnegie's 5 drivers of success
- Apply nine human relations principles that are guaranteed to make you more effective
- Project an executive image
- Turn adversaries into colleagues
- Gain cooperation with an appeal that works every time
- Sell yourself and your ideas

CONTACT

If you have always wanted to take the world-famous *Dale Carnegie Course®: Effective Communications and Human Relations* but could not free up the time to do it, here's great news:

For busy people like you, we've taken the essential business skills taught in the 12-week program and compressed them into an action-packed three-day seminar. Don't miss this opportunity to experience the power of *Dale Carnegie Course®: Effective Communications and Human Relations* in a format designed for your busy schedule. Take that important first step toward joining the ranks of the world's most successful business leaders.

This unique three-day seminar will help you master the skills you need to excel in today's competitive workplace. You'll learn to handle people more professionally and keep pace with fast-changing workplace conditions. After you complete the seminar you'll be equipped to perform as a persuasive communicator, creative problem-solver and intelligent risk-taker. And you'll develop a take-charge attitude that will help you get recognized as a confident, enthusiastic leader.

Your seminar experience will power you beyond your comfort zone and help you stretch for - and attain - ambitious new goals. The program emphasizes the principles of success and shows you how to put them into action every day.

Don't miss this opportunity to join the ranks of the world's most successful people. Register for *Strictly Business: The Dale Carnegie Immersion Seminar* today.

FORMAT

Three consecutive weekdays from 8:00 am to 5:00 pm
(Times may vary according to location).

WHO SHOULD ATTEND

Business professionals who want to accelerate their career velocity but don't have time to take the 12-week *Dale Carnegie Course®: Effective Communications and Human Relations*.



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ON-SITE DELIVERY

Our corporate consultants will work with you to create customized solutions to assist you in achieving the specific objectives and goals of your organization. Please contact the Dale Carnegie Training® office in your area if you wish to have a course or seminar offered on-site at your location.

TRANSFER & CANCELLATION POLICY

Please contact the Dale Carnegie Training® office in your area for transfer and cancellation policy information.

CONTACT

WHAT YOU WILL COVER

Module 1

The foundations for success

Module 2

Creating an intentional future

Module 3

Commit to strengthen relationships

Module 4

Becoming more persuasive

Module 5

Strengthening relationships

Module 6

Commit to gaining enthusiastic cooperation

Module 7

Making your ideas clear

Module 8

Crashing through barriers

Module 9

Increasing your enthusiasm

Module 10

Stating your opinion

Module 11

Developing flexibility

Module 12

Developing a vision for the future

FEDERAL GOVERNMENT DISCOUNTS

Dale Carnegie Training® is available for your agency through the GSA Federal Supply Schedule #GS-10F-0329K.

Dale Carnegie Training® gives you exactly what you need to enhance your agency's professional capabilities and results in order to:

Maximize leadership potential

Improve communications, cooperation and trust

Build strong teams, motivation and morale

Increase results with internal and external customers

To get more information regarding courses and seminars currently offering Federal Government discounts or to view pricing information, please visit www.dalecarnegie.com/gsa



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CREDITS

CEU Credits—2.4

College Transfer Credits—2

CERTIFICATION

Dale Carnegie's Product and Trainer Development management systems are ISO 9001:2000 certified through the Bureau Veritas Quality International (BVQI).

BVQI is an internationally recognized and well-respected ISO registrar that provides objective third party review through semi-annual audits. The scope of our ISO 9001:2000 certification includes our Product Development, Assessment & Measurement, Carnegie University-Trainer Development & Certification, Internal Sales Training, Product Customization, and Internal Consulting Systems.

CONTACT

ACCREDITING ASSOCIATIONS

Accrediting Council for Continuing Education and Training

The Accrediting Council for Continuing Education and Training (ACCET) was founded in 1974, for the purpose of improving continuing education and training, and has been officially recognized by the U.S. Department of Education, since 1978, as a "reliable authority" as to the quality of education and training provided by the institutions they accredit. Dale Carnegie Training® has been accredited by ACCET since 1978 and as a result, graduates will each receive ACCET Continuing Education Units (CEUs).

Graduates of Dale Carnegie Training® are eligible to receive a predetermined number of ACCET "Continuing Education Units" based on classroom hours.

American Council on Education

The American Council on Education (ACE) - the unifying voice for higher education - has reviewed *Strictly Business: The Dale Carnegie Immersion Seminar* and found it to be in compliance with the rigorous control standards required by ACE and, as such, are considered college level quality.

In view of this, ACE is recommending to colleges and universities throughout the United State that individuals completing Dale Carnegie Training® beginning in January 1981 may be eligible for college transfer credit.

**For More Information or To Register
Please Visit www.dalecarnegie.com**